

THE PRINTING INDUSTRY AUTHORITY
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THE TECH SURVEY
What are printers buying over the next three years?

AN EASIER WAY TO HANDLE VARIABLE DATA

SPECIAL REPORT: DOES THE MILE STILL COUNT?

PRINTING books
Technology, e-readers and self-publishing are remaking the book business
by JOHN ZARZANO

THE BOOK INDUSTRY IN CANADA
The book market continues to grow, but it's not all roses. The industry is facing challenges from e-readers, self-publishing and changing consumer habits. However, there are opportunities in new markets like audiobooks and digital content.

CPA asks members for special assessment levy
The national printing association (CPA) is asking members for a special assessment to help fund the organization's activities. The assessment will be used to support the CPA's research, advocacy and education programs.

THE TOP 100 PRINTERS IN CANADA
THE ANNUAL GOLD LIST

Rank	Company	2010 Sales	Employees	Printed as of 10/12	Type of printing
1	Transcontinental	1,042,220,000	5,000	100%	Commercial, book, business forms, digital, consumer, packaging, specialty printing, variable data
2	Canadian Book Press Group	1,017,200,000	1,000	100%	Books, magazines, newspapers, periodicals, specialty printing
3	Graphic World	910,000,000	1,000	100%	Commercial, consumer, packaging, specialty printing
4	CLM International (Bell)	900,000,000	1,000	100%	Commercial, consumer, packaging, specialty printing
5	Robert Curran	860,000,000	1,000	100%	Commercial, consumer, packaging, specialty printing
6	Whitlock Inc.	710,000,000	1,000	100%	Commercial, consumer, packaging, specialty printing
7	The Best of Canada (Government)	600,000,000	1,000	100%	Commercial, consumer, packaging, specialty printing
8	Print Solutions	500,000,000	1,000	100%	Commercial, consumer, packaging, specialty printing
9	Print Solutions	450,000,000	1,000	100%	Commercial, consumer, packaging, specialty printing
10	Print Solutions	400,000,000	1,000	100%	Commercial, consumer, packaging, specialty printing

NEW PRODUCTS

New 40" model from HEIDELBERG
Heidelberg's new addition to the pre-press line, the Speedmaster CX 40, is a 40-inch wide-format digital press. It features a high-resolution, multi-pass printing process that delivers exceptional color and detail. The press is designed for high-volume production of large-format prints, including posters, banners, and trade show graphics.

Learn the ins and outs of EQUIPMENT CERTIFICATION

Equipment certification is a process that ensures that printing equipment meets certain standards. It involves a thorough inspection of the equipment by a certified technician. This process helps to identify any issues and ensures that the equipment is safe and reliable. Certification is important for businesses that use printing equipment, as it helps to protect their investment and ensures that they are getting the most out of their equipment.

ADVOCATE PRINTING & PUBLISHING buys Metro Guide Publishing

Advocate Printing & Publishing has acquired Metro Guide Publishing, a leading provider of business directories and marketing materials. This acquisition allows Advocate to expand its product offerings and reach a wider audience. The combined company will continue to provide high-quality printing and publishing services to its clients.

CALENDAR

March 13-16: CPA National Conference
April 2-5: Digital Printing Summit
May 23-24: CPA National Conference
June 11-14: Print World Show
September 11-14: Print World Show
November 11-14: Print World Show

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Tony GAGLIANO
PRINTER OF THE YEAR

Photo of Tony Gagliano, Printer of the Year.

Hot stamping option from SPARTANICS
Spartanics offers a hot stamping option for its digital presses, allowing for the addition of metallic colors and textures to printed materials. This feature is ideal for high-end packaging and promotional materials.

More inkjet jet models from AGFA
AGFA has introduced several new inkjet models, including the JetPrint 1000 and 1500. These presses offer high-quality, full-color printing with fast turnaround times and low operating costs.

Who needs trees when you have straw?
A new line of eco-friendly printing materials made from straw is available. These materials are sustainable and provide a natural, textured look to printed products.

2012 EDITORIAL CALENDAR: Relevant insightful content in every issue

ISSUE	SPECIAL FEATURE	TECHNOLOGY WATCH
JAN/FEB	STRATEGIES FOR A SHRINKING MARKET SPECIAL REPORT EXECUTIVE REPORT	INLINE VS. OFFLINE FINISHING OPTIONS FOR DIGITAL PRESSES
MAR/APR	MARKETS WITH PROMISE SPECIAL REPORT MAXIMIZING WEB TO PRINT	DIGITAL (TONER) PRESSES ROUNDUP
MAY/JUNE	THE GOLD LIST The best ranking of the largest printers in Canada	OFFSET PRESSES GOING FORWARD
JULY/AUG	DRUPA REPORT SPECIAL REPORT INKJET: 5 MARKETS BEING REMADE	10 MUST-HAVE SOFTWARE SYSTEMS
SEPT/OCT	PRINTWORLD SHOW GUIDE Get the most from your show experience	ADVANCES IN WIDE-FORMAT TECHNOLOGY
NOV/DEC	PRINTER OF THE YEAR Who will it be this year? SPECIAL REPORT SPECIALTY SUBSTRATES	UPDATE ON WORKFLOW AUTOMATION

CONSISTENT FAVOURITES

THE INDUSTRY'S BEST COLUMNISTS
Our readers benefit from the knowledge and experience of the industry's best columnists, who deliver insight into management, sales, and business planning.

TRADE TALK: NEED-TO-KNOW NEWS
One of our most popular sections is full of the most significant news in the printing industry: mergers, takeovers, startups, busts, equipment installations, personnel changes, and corporate changes.

PRINT WATCH: ECONOMIC PULSE
This is *Graphic Monthly's* exclusive market research section focused on sales roundups of public printing companies, regular updates on printing shipments, and trade figures.

NEW PRODUCTS
This is our readers' favourite section, a catalogue of the latest offerings for every function in the print shop from estimating to the bindery.

ONTARIO NEWS (ONT COPIES ONLY)
An exclusive news section for the industry in Ontario.

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PRINTWATCH

Signs of recovery appear in U.S. printing industry

PRINTING shipments

NEW PRODUCTS

RICOH PRO C751EX AND C751EX expanded line
Ricoh has expanded its Pro C751EX line with several new models, including the C751EX-100 and C751EX-150. These presses offer high-quality, full-color printing with fast turnaround times and low operating costs.

NEW XEROX DOCCOLOR 8020 promises competitive edge
Xerox has introduced the DocColor 8020, a new wide-format digital press. This press is designed for high-volume production of large-format prints, including posters, banners, and trade show graphics.