

BANNER ADS

PRICE PER MONTH

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
LEADER BOARD (728 pixels wide x 90 pixels deep)	\$1,950	\$1,650	\$1,500	\$975
BIG BOX (300 pixels wide x 250 pixels deep)	\$750	\$685	\$650	\$590
FULL BANNER (350 pixels wide x 60 pixels deep)				
Home Page	\$550	\$475	\$450	\$400
Special Pages	\$275	\$225	\$200	\$175
MINI BANNER (110 pixels wide x 90 pixels deep)				
Home Page	\$375	\$300	\$275	\$225
Special Pages	\$195	\$150	\$135	\$100

- Guaranteed page position: additional 20%
- Includes hyper-links to advertise site
- Free art with 6x plus contracts (Static Images Only. Rotations and animation are extra)

The screenshot shows the website layout with several advertising spots:

- LEADER BOARD** (728 x 90 pixels): Located at the top right, featuring a 'print JOBS.ca' advertisement.
- MINI BANNER** (110 x 90 pixels): Located on the right side, featuring a 'PRINT WORLD 2012' and 'BUYERS' GUIDE' advertisement.
- FULL BANNER** (350 x 60 pixels): Located in the middle right, featuring a 'PrintCAN' advertisement.
- BIG BOX** (300 x 250 pixels): Located at the bottom right, featuring a 'RICOH' advertisement.

Other visible content includes a search bar, navigation menu, and a main article titled 'PRINTER OF THE YEAR Tony GAGLIANO'.