



2011 EDITORIAL CALENDAR: Relevant insightful content in every issue

ISSUE	SPECIAL FEATURE	TECHNOLOGY WATCH
JAN/FEB	POST-RECESSION STRATEGIES How to kick-start growth SPECIAL REPORT: DIRECT MAIL	TECHNOLOGY SURVEY: An in-depth look at technology use
MAR/APR	WEB TOOLS TO GROW YOUR SHOP How to use the internet for profit SPECIAL REPORT: PHOTO PRINTING	CONTENT REPURPOSING Tools to take content from print to digital
MAY/JUNE	THE GOLD LIST The best ranking of the top 100 printers in Canada SPECIAL REPORT: LABELS AND PACKAGING	IN-LINE VS OFFLINE FINISHING Options for digital presses
JULY/AUG	THE INKJET ISSUE The opportunities, the markets, the equipment SPECIAL REPORT: BOOK PRINTING	OFFSET PRESSES All the technology upgrades
SEPT/OCT	GRAPHICS CANADA SHOW GUIDE Get the most from your show experience SPECIAL REPORT: SPECIALTY PRINTING	DIGITAL PROOFING An update on the latest offerings
NOV/DEC	PRINTER OF THE YEAR Who will it be this year? SPECIAL REPORT: SIGN PRINTING	SPECIALTY FINISHING How to finish each job properly

CONSISTENT FAVOURITES

THE INDUSTRY'S BEST COLUMNISTS

Our readers benefit from the knowledge and experience of the industry's best columnists, who deliver insight into management, sales, and business planning.

TRADE TALK: NEED-TO-KNOW NEWS

One of our most popular sections is full of the most significant news in the printing industry: mergers, takeovers, startups, busts, equipment installations, personnel changes, and corporate changes.

PRINT WATCH: ECONOMIC PULSE

This is *Graphic Monthly's* exclusive market research section focused on sales roundups of public printing companies, regular updates on printing shipments, and trade figures.

NEW PRODUCTS

This is our readers' favourite section, a catalogue of the latest offerings for every function in the print shop from estimating to the bindery.

ONTARIO NEWS (ONT COPIES ONLY)

An exclusive news section for the industry in Ontario.



THE PRINTING INDUSTRY AUTHORITY

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