

BANNER ADS

PRICE PER MONTH

	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
LEADER BOARD (728 pixels wide x 90 pixels deep)	\$1,950	\$1,650	\$1,500	\$975
BIG BOX (300 pixels wide x 250 pixels deep)	\$750	\$685	\$650	\$590
FULL BANNER (350 wide x 60 deep)				
Home Page	\$550	\$475	\$450	\$400
Special Pages	\$275	\$225	\$200	\$175
MINI BANNER AD (110 pixels wide x 90 pixels deep)				
Home Page	\$375	\$300	\$275	\$225
Special Pages	\$195	\$150	\$135	\$100

- Guaranteed page position: additional 20% • Includes hyper-links to advertise site
- Free art with 6x plus contracts (Static Images Only. Rotations and animation are extra)

The screenshot shows the website layout with several advertising spots:

- LEADER BOARD** (728 x 90 pixels): A red banner at the top for 'THE DIRECTION OF PRINT' event, 'print JOBS.ca', and a 'DIGITAL OFFSET VARIABLE INKJET' badge.
- MINI BANNER** (110 x 90 pixels): A black banner for 'Sign up for your FREE Subscription' with the 'graphic' logo.
- FULL BANNER AD** (350 x 60 pixels): A blue banner for 'FSC CERTIFIED' with logos for 'PRINTING LTD.' and 'FSC'.
- BIG BOX** (300 x 250 pixels): A blue and pink banner for 'TRADE POCKET FOLDERS' with details about services and contact information.