



**2010 EDITORIAL CALENDAR: Relevant insightful content in every issue**

ISSUE	SPECIAL FEATURE	TECHNOLOGY WATCH
JAN/FEB	<b>WHAT MAKES A PRINT SHOP GREAT</b> How great companies get that way  <b>THE SIGN MARKET</b> The opportunities for printers	<b>WEB-TO-PRINT</b> Our technical guide
MAR/APR	<b>MARKETING</b> Our guide to what works now  <b>SHORT-RUN PACKAGING</b> How to capitalize on it	<b>SHEETFED VS. WEBS</b> The shifts in the market
MAY/JUNE	<b>THE GOLD LIST</b> The top 100 printers in Canada  <b>INKJET</b> The market and technology breakdown	<b>IN-LINE OPTIONS</b> For offset and digital presses
JULY/AUG	<b>30TH ANNIVERSARY SPECIAL</b> A surprise package with a bonus poster to promote print	<b>HYBRID WORKFLOW SYSTEMS</b> Driving toner, offset and digital presses
SEPT/OCT	<b>PRINTER OF THE YEAR</b> Who will win?  <b>TECHNOLOGY SURVEY</b> Our first-ever look at technology use	<b>VARIABLE PRINTING</b> Options for smaller printers
NOV/DEC	<b>PRINT WORLD 2010 SHOW GUIDE</b> Planning for a perfect visit	<b>COLOUR CONTROL</b> Systems across all platforms

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